

Hohenstein Quality Label

Bra Support

Goal

The 'MODY' test device enables the reproducible determination of the support level of sports bras. The percentage reduction in the range of movement of the breast can be objectively quantified using the method.

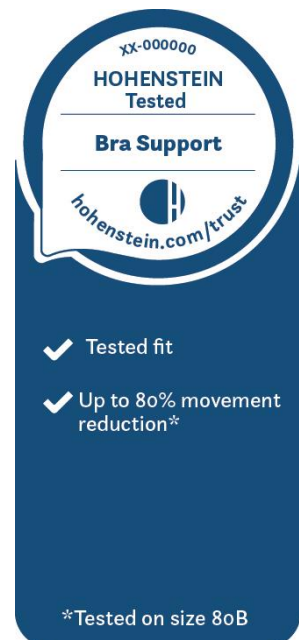
Description

MODY is a 3D printed torso with defined underbust circumferences and interchangeable cups. The device enables separate or synchronised movement in the directions 'up-down', 'right-left' and 'forwards and backwards'. The movement of the chest point is tracked and analysed.

The standard 'high-low' test allows the identification and differentiation of support levels of sports bras, such as low, medium and high. The basis is the analysis of breast movement with and without a sports bra. A comparison of the movement curves makes it possible to determine the reduction in the range of movement of the breast. On this basis, the support of the sports bra to be tested can be classified.

A good fit is a prerequisite for a sports bra to provide optimum support. For this reason, the MODY test is combined with a fit test on fit models. Both tests are always based on the basic size and selected additional sizes from the complete size range.

Passing the fit test is a prerequisite for the Hohenstein Quality Label Bra Support.



Your benefit

Based on objective data, you can fine-tune the quality of your sports bras and communicate verified marketing messages. Reliable breast support with the right fit leads to better performance and customer satisfaction.

Requirements for the test sample

Based on the basic size, we are currently testing sizes 80B, 80C, 80D. In the future, we will offer sizes 90B, 90C and 90D. The correct fit of the sports bra is also a prerequisite for testing the support function. The fit test is an important basis.

Material quantity:

At least one size in original material. The more sizes are tested, the better a statement can be made about the support of the sports bra over the entire size range.

Test duration:

10 working days after detailed coordination of technical data and receipt of sample.

Express service: 7 working days

What you receive from us

- Test report incl. percentage values of your support function
- Hohenstein Quality Label Bra Support

Label & Certificates

The labels are valid for 1 year. A re-certification must be applied for to extend the validity. This involves a new check to ensure that the requirements of the label are met, and testing costs are incurred. There is no renewed label utilisation fee.